

Margaux Allen

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Education

WELLESLEY COLLEGE

B.A. in Media Arts & Sciences, *magna cum laude*

Phi Beta Kappa Society, Anchor Point Fellow in Global Leadership

Wellesley, MA

August 2018 – May 2022

Technical Skills

Microsoft Office Suite (Excel, Word, Powerpoint, Outlook), Survey Tools (SurveyMonkey, Google Forms), Adobe Photoshop, Wireframing (Balsamiq, Invision, Figma), Data Visualization (Cytoscape), VR/3D Modeling (Unity, Oculus, Blender), Website Management (HTML, Javascript, Wix, Shopify, Squarespace, Wordpress), Video Conferencing Software (Zoom, Teams, Google Meet)

Academic Projects

MEDITATE ME (TEAM)

Tangible User Interface Design

Wellesley College

Jan 2022 - May 2022

- Project Manager for team-developed Tangible User Interface to assist with on-the-go meditation
- Task managed for group, made sure all deadlines were met and created timeline for project
- Created User Analysis and scenario practices to understand product's target audience
- Designed branding, color palette, hand-crafted prototype
- 3 Design iterations ending with a fully functional prototype using vibrating motors and lights to give user feedback
- Presented findings to class with professional presentation

LOST & FOUND VR GAME (TEAM)

Extended Reality

Wellesley College

Oct 2021 - Dec 2021

- Designed an interactive VR game, the player searches for objects throughout a city which encourages exploration and experimentation in the cityscape
- Researched, developed, and proposed concept for project
- Used Unity to build world and create actions in game and Blender to create 3D models
- Designed unique signs and posters for the city
- Solicited feedback from peers and incorporated changes suggested

NETWORK ANALYSIS OF JOHN SINGER SARGENT (TEAM)

Network Analysis for Art History

Wellesley College

Jan 2021 - Mar 2021

- Project Manager for team analysis of how Sargent met his portrait subjects, created timeline for project, made sure deadlines were met
- Compiled spreadsheet of Sargent's portrait subjects and how they knew each other through extensive research
- Visualized connections with graphs using R and Cytoscape to draw conclusions about Sargents success
- Presented findings to class identifying biases, network limitations, and further research

HAPPY FRIENDS APP (TEAM)

Human Computer Interaction

Wellesley College

Aug 2020 - Nov 2020

- Project Manager for term long project during remote learning, communicated extensively with team to make sure deadlines were met and project was completed on time
- Learned iterative design practices to create an app that focused on mental health
- Used UX research skills to interview students about problems they are facing during the pandemic, consolidated data to develop app functionality
- Identifying pain points, task analysis, and user analysis
- Created wireframes, modified designs according to class feedback, presented final design iteration to the class

Experience

FREELANCE

St. Louis, MO

Web Designer

October 2022 – Present

- Consults with clients and guides design decisions for Wix and Shopify based websites
- Rebrands and simplifies pages for maximum usability and sale potential
- Problem solves trouble points and fixes any pre-existing problems
- Creates agile and modern designs, reformats flow of website for best user experience

THE LOBKOWICZ COLLECTIONS

Prague, Czechia

Anchor Point Fellow

June 2022– August 2022

- Compiled database and curated over 900 NFT artists and stakeholders for Non-Fungible Castle Conference 2022
- Researched and wrote reports about specific art artifacts in the Lobkowicz Collection
- Developed standout social media posts and fundraising programs for The Dvořák House Opening
- Designed branded powerpoints for company's professional use

WELLESLEY COLLEGE SPECIAL COLLECTIONS

Wellesley, MA

Student Assistant

March 2019– May 2022

- Welcomed researchers to the library and presented various books to visitors
- Created data reports tracking library attendance and usage
- Accessioned new books into OCLC Connexion Client, copy-cataloged book records
- Prepared materials for visiting classes: organized syllabi, pulled rare books, artifacts, and archival materials, and set up displays

THE FIELD MUSEUM

Chicago, IL

Exhibitions Development Intern

June 2021– August 2021

- Compiled extensive literature review of existing research on exhibition label reading for Exhibitions Development Director
- Researched and wrote museum labels for Wild Color Exhibition
- Quickly learned museum-specific catalog software and updated hundreds of object records
- Collaborated on tutorials for future interns regarding museum specific tasks

WELLESLEY COLLEGE RESIDENTIAL LIFE

Wellesley, MA

Resident Assistant

August 2019– May 2020

- Planned and budgeted for monthly events to create community for the residents
- Referred residents to various on campus resources and assisted with various problems
- Attended weekly meetings with staff and Community Director and delivered weekly reports
- Primary responder to emergencies in my hall, available 24/7

TUFTS UNIVERSITY INTERNATIONAL PROGRAMS

Somerville, MA

Resident Counselor

June 2019– August 2019

- Mentored groups of international high school students participating in the Tufts University ISCE/ETHS English-learning programs
- Led daily tours of various Boston educational and historical locations
- Implemented team-building activities for the students and encouraged English proficiency
- Resolved conflicts between students, and enforced rules and safety protocols